

# ERIC SMALL

Graphic Design/Illustration

## OBJECTIVE

To obtain a job in the graphic design industry that promotes creative growth for both the company and myself.

## CREATIVE TALENTS

- Sketching, Ideation, Conceptualization
- Copywriting, Typography
- Illustration, Simplification
- Culturally Creative, Adaptive to Change

## EDUCATION

**College of DuPage**, Glen Ellyn, Illinois  
2010 – 2012, A.A.S. **Graphic Design**

- 3.85 GPA
- AIGA Member, participant in annual gallery show

**University of Illinois**, Champaign-Urbana, Illinois  
2007 – May 2009, B.S. **Advertising**

- 3.68 GPA, Graduated with honors
- Played for the school's water polo club

**College of DuPage**, Glen Ellyn, Illinois  
2005 – May 2007, A.S. **Liberal Arts and Sciences**

- 3.76 GPA – Qualifying member of Honors Program, Graduated with honors
- Elected Phi Theta Kappa Fundraising Officer (International Honors Society)

## ACHIEVEMENTS

**College of DuPage Portfolio Night 2012**

- Had 9 pieces accepted into the show
- Designed the event's identity, promotional materials and was responsible for overseeing use and implementation of the identity

### RENEGADE 2012

- Founded a secret design organization at the College of DuPage dedicated to creating buzz about design through guerilla marketing techniques
- Hosted a gallery show about famous rebels

**College of DuPage Portfolio Night 2011**

Honorable Mention — Identity Design  
Honorable Mention — Publication Design  
Honorable Mention — Illustration

**2009 Regional ADDY Awards**

Student Silver ADDY — Print Ad One-Shot  
Student Gold ADDY — Print Ad Campaign

**2009 District ADDY Awards**

Student Gold ADDY — Print Ad Campaign

## EXPERIENCE

**LLT Group**, Plainfield, Illinois

**Graphic Designer, SEO, 2012 – Present**

- Responsible for designing logos, printed materials, and other promotional pieces for clients
- Built links for clients through blogging

**Midwest Brewers Fest 2012**, Plainfield, Illinois

**Creative Team Leader, 2012 – Present**

- Responsible for the overall aesthetics of the Midwest Brewers Fest 2012 brand
- Designed promotional material and program guides for the festival

**Widow's Peak Music Festival 2012**,  
Earlville, Illinois

**Graphic Designer, 2011 – Present**

- Responsible for layout and aesthetic of printed and digital promotional material for festival
- Designed festival logo and branding to be implemented across various media
- Attended planning meetings to help organize, promote, and plan festival, activities and fundraisers

**The Bavarian Lodge**, Lisle, Illinois  
**Server, 2011 – Present**

- Recommended and promoted craft beer and authentic German cuisine through knowledge and experience
- Established rapport with guests, brewers and distributors

**Finnegan's Irish Pub**, Plainfield, Illinois  
**Server/Designer, 2010 – 2011**

- Designed staff uniforms, menu, and volunteer shirts
- Assisted with promotional flyers, posters, and other marketing challenges
- Became certified through the Cicerone Beer Server certification process, and learned about and sold craft beer from various small American micro-breweries

**B. and Bands — Musikagentur**,  
Stuttgart, Germany

**Summer Intern – 2007**

- Created various graphics, newsletters, logos and sound clips for independent music agent and clients
- Re-branded the company through logo design and marketing work

## TECHNICAL AND SOFTWARE SKILLS

- Proficient in Illustrator, Photoshop, InDesign, Dreamweaver, Fireworks, Flash, Acrobat, Bridge and Microsoft Office
- Working knowledge of QuarkXPress, After Effects
- Mac and PC proficient
- Multi-lingual (English and German)

## GET IN TOUCH:

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